

# **EXCEL**

# **FOR ENTERPRISES**

**Elysium Academy Spark Notes**

**VERSION 2.7**

## 01. Excel Basics

### Excel Interface Overview

- **Ribbon:** The set of toolbars at the top of the Excel window, containing commands organized into tabs (Home, Insert, Data, etc.).
- **Worksheet:** A grid of rows and columns where data is entered.
- **Cell:** The intersection of a row and column (e.g., A1, B2), used to hold data.
- **Formula Bar:** Displays the content of the selected cell, allowing you to enter or edit data/formulas.
- **Quick Access Toolbar:** A customizable toolbar for quick access to frequently used commands (Save, Undo, Redo, etc.).

### Excel Shortcuts

Action	Shortcut (Windows)	Shortcut (Mac)
Select entire row	Shift + Space	Shift + Space
Select entire column	Ctrl + Space	Command + Space
Insert new row/column	Ctrl + Shift + +	Command + Shift + +
Delete row/column	Ctrl + -	Command + -
Open Format Cells dialog	Ctrl + 1	Command + 1
Copy	Ctrl + C	Command + C
Paste	Ctrl + V	Command + V
Undo	Ctrl + Z	Command + Z
Redo	Ctrl + Y	Command + Y
Save	Ctrl + S	Command + S

## 02. Excel Functions and Formulas

### Basic Arithmetic Operations

Excel allows you to perform arithmetic calculations directly in cells using basic operators:

Operation	Symbol	Example Formula	Result
Addition	+	=A1 + B1	Adds values in cells A1 and B1
Subtraction	-	=A1 - B1	Subtracts B1 from A1
Multiplication	*	=A1 * B1	Multiplies A1 by B1
Division	/	=A1 / B1	Divides A1 by B1
Exponentia- tion	^	=A1^2	A1 raised to the power of 2

## Logical Functions

Logical functions allow you to perform actions based on conditions.

Func- tion	Description	Example	Result
IF	Performs a logical test	=IF(A1 > 100, "High", "Low")	Returns "High" if A1 > 100, else "Low"
AND	Returns TRUE if all conditions are TRUE	=AND(A1 > 0, B1 < 100)	TRUE if both conditions are met
OR	Returns TRUE if any condition is TRUE	=OR(A1 > 0, B1 < 100)	TRUE if either condition is met
NOT	Reverses a logical result	=NOT(A1 > 100)	TRUE if A1 is not greater than 100

## Lookup Functions

Lookup functions are essential for retrieving data from large datasets.

Func- tion	Description	Example	Result
VLOOK- UP	Searches verti- cally for a value in the first col- umn	=VLOOKUP(100, A2:B10, 2, FALSE)	Finds 100 in col- umn A and re- turns the corre- sponding value from column B

HLOOKUP	Searches horizontally for a value in the top row	=HLOOKUP("Product", A1:D10, 2, FALSE)	Finds "Product" in the top row and returns value from the 2nd row
INDEX	Returns the value at a given position	=INDEX(A1:B5, 2, 1)	Returns value from the second row, first column
MATCH	Returns the position of a value in a range	=MATCH(100, A1:A10, 0)	Returns the row where 100 is found

## Text Functions

Text functions are useful for manipulating strings in Excel.

Function	Description	Example	Result
CONCATENATE	Combines two or more strings	=CONCATENATE(A1, " ", B1)	Joins contents of A1 and B1 with a space
LEFT	Extracts characters from the left	=LEFT(A1, 5)	Returns the first 5 characters of A1
RIGHT	Extracts characters from the right	=RIGHT(A1, 3)	Returns the last 3 characters of A1
MID	Extracts characters from the middle	=MID(A1, 3, 5)	Returns 5 characters from A1 starting at position 3
LEN	Returns the length of a string	=LEN(A1)	Number of characters in A1
TEXT	Converts a number into a formatted text string	=TEXT(1234.56, "\$#,##0.00")	Outputs "\$1,234.56"

## Date and Time Functions

Date and time functions are used for calculating dates, times, and durations.

Function	Description	Example	Result
TODAY	Returns the current date	=TODAY()	Current date
NOW	Returns the current date and time	=NOW()	Current date and time
DAY	Returns the day of the month from a date	=DAY(A1)	Day of the month in cell A1
MONTH	Returns the month from a date	=MONTH(A1)	Month of the date in A1
YEAR	Returns the year from a date	=YEAR(A1)	Year of the date in A1
DATE-DIF	Calculates the difference between two dates	=DATEDIF(A1, B1, "D")	Days between two dates
WORK-DAY	Returns a workday after adding specified days	=WORK-DAY(A1, 5)	Returns a date 5 workdays after A1

## Financial Functions

Excel offers many financial functions that help enterprises with financial modeling.

Function	Description	Example	Result
PV	Present Value of an investment	=PV(5%, 10, -10000)	Calculates present value
FV	Future Value of an investment	=FV(5%, 10, -1000)	Calculates future value
PMT	Payment for a loan based on constant payments and rate	=PMT(5%/12, 60, 10000)	Monthly payment for a loan
NPV	Net Present Value of cash flows based on a discount rate	=NPV(5%, A1:A5)	Net present value of cash flows
IRR	Internal Rate of Return for a series of cash flows	=IRR(A1:A5)	Internal rate of return

## 03. Data Management and Analysis

### Sorting and Filtering Data

- **Sort by Columns/Rows:** You can sort data alphabetically, numerically, or by custom criteria by selecting the column/row and choosing the sort option under the Data tab.
- **Filter Data:** Use Data Filter to add dropdown menus to columns. This allows you to filter data based on specific values or conditions (greater than, contains, etc.).

### Conditional Formatting

Conditional Formatting helps highlight cells that meet certain criteria, making it easier to spot trends, patterns, or anomalies.

1. Select the data range.
2. Go to Home Conditional Formatting.
3. Choose a rule type:
4. Highlight cells with specific values, text, or dates.
5. Use color scales, data bars, or icon sets to visualize data trends.
6. Define custom rules with formulas like `=A1>100`.

### Data Validation

Data validation allows you to control what can be entered in a cell, ensuring data accuracy.

1. Select the range of cells.
2. Go to Data Data Validation.
3. Set criteria (e.g., whole numbers, lists, dates).
4. Create drop-down lists by choosing List and entering values (e.g., Apple, Banana, Orange).

### Pivot Tables

Pivot Tables are a powerful tool for summarizing, analyzing, exploring, and presenting large datasets.

## Creating a Pivot Table:

1. Select your dataset.
2. Go to Insert PivotTable.
3. Drag fields into the Rows, Columns, Values, and Filters areas.
4. Use filters and sorting to refine your analysis.

## Common Uses of Pivot Tables:

- Summarize sales data by region or product.
- Calculate averages, sums, counts, and percentages.
- Analyze employee performance metrics or project timelines.

Sum of Sales	
Product	Region
-----	-----
Apple	East: \$5000
	West: \$3000
Banana	East: \$4000
	West: \$2000

## 04. Charts and Visualizations

Charts are an essential part of Excel for creating visual representations of your data, making it easier to interpret and present.

### Creating Basic Charts

1. Select the data you want to visualize.
2. Go to Insert Charts.
3. Choose a chart type:
  4. Column/Bar Chart: Compare values across categories.
  5. Line Chart: Display trends over time.
  6. Pie Chart: Show proportions of a whole.
  7. Scatter Plot: Display relationships between two variables.

## Customizing Charts

- **Chart Title:** Add or modify a title by clicking on the chart title and typing.
- **Axis Labels:** Right-click on axes to edit labels, range, or units.
- **Legends:** Modify legend position or contents via the Chart Tools Design tab.

## Combo Charts

Combo charts allow you to combine two types of charts (e.g., column and line charts) in one visualization, often useful for comparing two different datasets.

1. Create a basic chart.
2. Right-click on the series and select **Change Chart Type**.
3. Choose a different chart type for the second series.

## 05. Advanced Formulas

### Array Formulas

Array formulas allow you to perform multiple calculations on a set of values and return either a single result or multiple results.

### Single-cell Array Formula:

```
1. =SUM(A1:A10 * B1:B10) // Multiplies and sums corresponding elements from A1:A10 and B1:B10
```

Press **Ctrl + Shift + Enter** to enter the array formula.

### Multi-cell Array Formula:

```
1. =TRANSPOSE(A1:A10) // Transposes the rows into columns
```

### SUMIFS and COUNTIFS

These functions allow you to sum or count cells based on multiple criteria

Function	Description	Example	Result
INDIRECT	Returns a reference specified by a text string	=INDIRECT("A" & B1)	Returns the value in column A, row defined by B1
OFFSET	Returns a reference that is offset from a given range	=OFFSET(A1, 2, 1)	Returns value that is 2 rows down and 1 column to the right of A1

## INDIRECT and OFFSET

These functions allow you to reference cells or ranges dynamically.

Function	Description	Example	Result
INDIRECT	Returns a reference specified by a text string	=INDIRECT("A" & B1)	Returns the value in column A, row defined by B1
OFFSET	Returns a reference that is offset from a given range	=OFFSET(A1, 2, 1)	Returns value that is 2 rows down and 1 column to the right of A1

## 06. Macros and Automation

### Recording Macros

These functions allow you to reference cells or ranges dynamically.

1. Go to View Macros Record Macro.
2. Perform the actions you want to automate (e.g., formatting, sorting).
3. Stop recording by going to View Macros Stop Recording

### Running Macros

1. Go to View Macros View Macros.
2. Select the macro you want to run and click Run.

## VBA (Visual Basic for Applications)

VBA is the programming language used to write more complex macros.

### Simple VBA Macro:

```
1. Sub HelloWorld()  
2.     MsgBox "Hello, World!"  
3. End Sub
```

To create a VBA macro:

1. Press Alt + F11 to open the VBA editor.
2. Insert a new module.
3. Write your macro code and press F5 to run.

## 07. Collaboration and Sharing

### Sharing Workbooks

1. Go to File Share and choose how you'd like to share (via email, link, or OneDrive).
2. Use co-authoring features to collaborate with multiple users in real-time (available with cloud storage).

### Protecting Workbooks

- **Protect Sheet:** Go to Review Protect Sheet to restrict changes to specific cells or ranges.
- **Protect Workbook:** Go to Review Protect Workbook to prevent structural changes (adding/deleting sheets).

## 08. Power Query and Power Pivot

### Power Query for Data Transformation

Power Query allows you to extract, transform, and load (ETL) data from various sources.

1. Go to Data Get Data to import data from sources like CSV, SQL Server, or online services.
2. Use the Power Query Editor to clean and transform data (filter, remove duplicates, pivot/unpivot, etc.).

## Power Pivot for Data Modeling

Power Pivot is an advanced data analysis feature that allows you to create complex data models from multiple tables.

1. Go to Data Manage Data Model to open Power Pivot.
2. Import multiple tables and create relationships between them.
3. Use DAX (Data Analysis Expressions) to perform complex calculations across datasets.

## DAX Example:

```
1. =SUM(Sales[Revenue])  
2. =CALCULATE(SUM(Sales[Revenue]), Sales[Region] = "East")
```

# 09.Excel Best Practices for Enterprises

## Organizing Data

- Keep data in tabular format (i.e., rows and columns without blank rows/columns).
- Use named ranges for easier reference in formulas.
- Separate raw data from calculations and reports.

## Documentation and Comments

- Add comments (right-click a cell and choose Insert Comment) to explain complex formulas or data entries.
- Keep a dedicated worksheet for documenting key aspects of the spreadsheet (e.g., data sources, assumptions, calculations).

## Auditing Formulas

- Use Formulas Show Formulas to display formulas instead of results.
- Use Trace Dependents/Precedents to visualize how data is connected in your workbook.

## 10. Conclusion

Excel is a powerful tool for enterprises, enabling efficient data management, analysis, and reporting. By mastering the functions, formulas, and features covered in this you can enhance your productivity and analytical capabilities in business operations. Whether it's managing large datasets, automating tasks with macros, or creating visual dashboards, Excel provides a comprehensive platform for various enterprise needs. By following best practices for data organization, documentation, and collaboration, you can ensure that your Excel workbooks remain efficient, maintainable, and scalable, even in complex business environments.

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